



News Alert: Soccer goals pose serious risks

Markel has joined forces with Goal Alert, LLC to promote soccer goal safety. From 1998-2011, the Consumer Product Safety Commission (CPSC) has received reports of at least eight deaths and an estimated 2,000 emergency room visits by children under 16 years of age that were related to soccer goal tip-overs and structural failures. According to [Anchored for Safety](#), a nonprofit initiative for promoting soccer goal safety awareness, there were 36 deaths and 56 injuries related to soccer goals from 1979-2011.



As a leading insurer of youth-related programs, Markel is teaming with Goal Alert, LLC to offer discounted pricing on Goal Alert™, an integrated system designed to prevent soccer goal tip-overs.

Discounted pricing for Goal Alert is currently available to all Markel insureds, based on the number of soccer goals monitored:

- 0-40 soccer goals - 10% off
- 40-80 soccer goals - 12.5% off
- 80+ soccer goals - 15% off

To learn more about Goal Alert and how it can support your safety efforts, visit www.goalalert.net, or contact Tim Dempsey at tjd@goalalert.net or 1-877-484-4625, ext. 101. Don't forget to let him know you are a Markel policyholder.

